



## RIPTA ACCOMMODATES TASTE OF BLACKSTONE IN PAWTUCKET

RIPTA will detour eleven bus routes in the Pawtucket area on Friday, September 6, 2013 in order to accommodate the Pawtucket Arts Festival - Taste of Blackstone. Roosevelt Avenue will be closed during this time. Routes 42, 71, 72, 73, 75, 76, 77, 78, 79, 80 and 99 will be detoured. [Click here](#) for details.



**Routes 71 & 72 detoured all day and night on Saturday, 9/14 in order to accommodate the Rocktucket Music Festival. Main Street will be closed.**

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## RIPTA ACCOMMODATES ROCKTUCKET MUSIC FESTIVAL IN PAWTUCKET

RIPTA will detour Route 71 (Broad Street) and 72 (Weeden/Central Falls) in the Pawtucket area on Saturday, September 14, 2013 in order to accommodate the Rocktucket Music Festival. Main Street will be closed during this time. The detours will be in effect all day and night on Saturday, September 14, 2013. [Click here](#) for details.



**DETOUR**  
SUNDAY, 9/15  
BUS ROUTE 42  
(HOPE STREET)

Route 42 (Hope Street) will be detoured from 10AM until 4PM to accommodate Cyclovía Providence.  
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## RIPTA IN THE COMMUNITY

### Cyclovía Providence

RIPTA will detour Route 42 (Hope St.) on Sunday, September 15, 2013 in order to accommodate Cyclovía Providence. The detour will be in effect from 10:00am until 4:00pm.

[Click here](#) for details.

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**Burrillville**  
Farmers' Market

*We do it fresh and local every day!*

Saturdays May - October  
Harrisville, RI

## RIPTA AND TOWN OF BURRILLVILLE OFFER SPECIAL SHUTTLE SERVICE TO FARMERS' MARKET

RIPTA and the Town of Burrillville are pleased to announce that RIPTA will offer special shuttle service to the Burrillville Farmers' Market. Passengers may board the "Special" RIPTA van at designated stops and time points on the following Saturdays: September 7, September 14, and October 5, 2013. [Click here](#) for details.

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## RIPTA CELEBRATES LABOR DAY

RIPTA will operate all regular fixed-route buses and trolleys on a Sunday/Holiday schedule on Monday, September 2, 2013 in observance of Labor Day. RIPTA offices, including the Photo Identification and

Ticket Sellers Offices in Kennedy Plaza, will not be staffed on the holiday. [Click here](#) for details.

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## NEW SCHEDULES – YOU SPOKE. WE LISTENED!

Our riders have told us that the bus schedules are a little confusing to read at times. So, we took action! RIPTA's Marketing and Planning Departments teamed up with our design team to design a new and improved schedule! Last month, we reached out to social media fans to ask for feedback on the new schedule designs. Our Marketing staff compiled all the replies from our web site and social media sites to determine which schedule layout best met the demands of our customers. The result? One pretty cool looking schedule! RIPTA's new schedules feature a 2-color design, making it easier to read and identify routes as well as AM and PM trips. The maps are easier to read and more detailed, making it easier for passengers to familiarize themselves with their surroundings. These schedules are printer-friendly in black and white too!

The new schedules were released in conjunction with our fall service changes effective August 24, 2013. These fall service changes are part of the first phase of RIPTA's implementation of its Comprehensive Operational Analysis (COA) which assessed the demand for transit service throughout the state. RIPTA will continue to update schedules with the new design as COA recommendations are implemented moving forward.

Want to see what we're raving about? [Click here](#) to see the new schedules.

Don't forget, you can also access schedules online at [RIPTA.com](http://RIPTA.com) via your desktop or mobile device. Use our handy Google Trip Planner (located on [RIPTA.com's](http://RIPTA.com) homepage) to plan out your next trip!

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## PEOPLE ARE TRYING TRANSIT!

### Commuter incentive campaign

The Beat Traffic, Try Transit program launched on July 1, 2013. This program is a collaborative effort of the RI Department of Transportation (RIDOT) and the RIPTA to offer reduced rates on two transit options for you to consider when commuting to work or school.



New Park n' Ride locations to be added soon! [Click here](#) for more information on "TRY TRANSIT, BEAT TRAFFIC!" .

## REDEEM YOUR REWARDS!

Get rewarded for riding RIPTA! Through the Rider Rewards Program, RIPTA is offering discounts at local businesses with the purchase of any RIPTA fare product.

RIPTA partnered with an array of great businesses to help promote the use of transit. Launch Trampoline Park, Dash Bicycle Shop, Roger Williams Zoo, and more have all agreed to offer specialized discounts for the RIPTA Rider Rewards Program.

In order to access these discounts, passengers must ask the driver for a rider receipt. Each receipt is good for one discount, at one location, for a one time use. The more you ride, the more opportunities you have to save. The rider receipt must be redeemed on the date marked on the receipt (the day of the bus ride).

[Click here](#) for a complete list of the businesses participating in the RIPTA Rider Rewards Program, their promotional offers, and more information. Businesses interested in participating in the RIPTA Rewards Program should contact Cristy Raposo, Marketing Coordinator at 784-9500x242 or [craposo@ripta.com](mailto:craposo@ripta.com).



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