



RHODE ISLAND PUBLIC TRANSIT AUTHORITY

RIPTA ACCOMMODATES COLOMBIAN INDEPENDENCE PARADE IN PAWTUCKET

DEIOUR Bus Routes 42, 71, 72, 73, 75, 76 77, 78, 80 and 99 will be detoured from 9:00AM-6:00PM to accommodate the Colombian Independence Parade on SUNDAY, JULY 21, 2013.

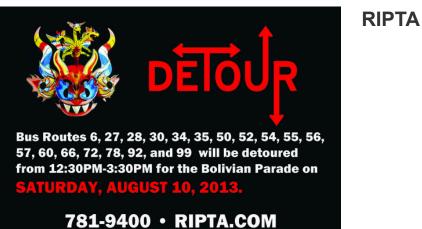
THESE BUSES WILL NOT STOP AT THE PAWTUCKET TRANSIT CENTER BETWEEN 9AM AND 6PM.

781-9400 · RIPTA.COM

RIPTA will detour ten Pawtucket-based bus routes traveling on Sunday, July 21,

2013 from 9:00 am to 6:00 pm to accommodate the Colombian Independence Parade in Pawtucket. Roosevelt Avenue will be closed during this time. Routes 42, 71, 72, 73, 75, 76 77, 78, 80 and 99 will be affected. These buses will not stop at the Pawtucket Transit Center between 9:00 am and 6:00 pm on July 21st. Click here for details.

July 2013 Newsletter

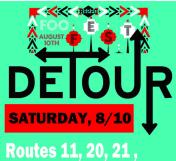


ACCOMMODATES BOLIVIAN FESTIVAL PARADE IN PROVIDENCE

RIPTA will detour eighteen bus routes in the Providence area to accommodate the Bolivian Festival Parade. Routes 6, 27, 28, 30, 34, 35, 50, 52, 54, 55, 56, 57, 60, 66, 72, 78, 92, 99 will be detoured beginning at 12:30pm until 3:30pm on Saturday, August 10, 2013. Routes 56 (Chalkstone Ave.) and 57 (Smith Street) will resume regular service as soon as the parade passes. Click here for details.

RIPTA ACCOMMODATES AS220'S ANNUAL FOO FEST

RIPTA will detour four routes in Providence on Saturday, August 10, 2013 all day and night to accommodate AS220's Annual Foo Fest. Empire Street will be closed during this time. Routes 11 (Broad Street), 20 (Elmwood Ave.), 21 (Reservoir), and 22 (Pontiac Ave.) will be detoured. Click here for details.



and 22 will be detoured ALL DAY and NIGHT to accommodate Foo Fest 781-9400 • RIPTA.COM

July 2013 Newsletter

PEOPLE ARE TRYING TRANSIT!

The Beat Traffic, Try Transit program launched on July 1, 2013. This program is a collaborative effort of the RI Department of Transportation (RIDOT) and the RIPTA to offer reduced rates on two transit

options for you to consider when commuting to work or school.

eat Traffic

STARTING JULY 1, 2013

TRY TRANSIT

tryRItransit.com

The Ground Breaking kickoff ceremonies on July 16, 2013 for the I-95 Viaduct Project is expected to increase program awareness and ridership at the participating Park N' Rides. Click here for more information.

FOR IT'S ONE, TWO, THREE STRIKES, YOU'RE OUT

Catch a ride on RIPTA to the "old ball game." RIPTA is offering you an express bus ride to Pawtucket Red Sox (PawSox) baseball games every Sunday for the remainder of the season. The next



"PawSox Game Bus" leaves from Bus Stop P in Kennedy Plaza on Sunday, July 28, 2013 at 12:30pm. Click here more for details.

REDEEM YOUR REWARDS!



Get rewarded for riding RIPTA! Through the Rider Rewards Program, RIPTA is offering discounts at local businesses with the purchase of any RIPTA fare product.

RIPTA partnered with an array of great businesses to help promote the use of transit. Launch Trampoline Park, Dash Bicycle Shop, Roger Williams Zoo, and

more have all agreed to offer specialized discounts for the RIPTA Rider Rewards Program.

In order to access these discounts, passengers must ask the driver for a rider receipt. Each receipt is good for one discount, at one location, for a one time use. The more you ride, the more opportunities you have to save. The rider receipt must be redeemed on the date marked on the receipt (the day of the bus ride).

Click here for a complete list of the businesses participating in the RIPTA Rider Rewards Program, their promotional offers, and more information. Businesses interested in participating in the RIPTA Rewards Program should contact Cristy Raposo, Marketing Coordinator at 784-9400x242 or craposo@ripta.com.

YOUR AQA QUESTIONS ANSWERED!

Our social media followers and fans have had a lot of questions about our Air Quality Alert (AQA) Program, so we thought we'd clear up some common misconceptions for you.

How is **RIPTA** offering free rides when they have funding issues?



The free rides offered to the public on AQA Days aren't really free – they're paid for by a federal transportation grant that is specifically targeted to improve air quality and by the Rhode Island Department of Transportation (RIDOT), as part of their efforts to inform drivers about transportation alternatives and reduce the number of cars on the road.

It's extremely hot today. Are buses free?

Just because it's 100 degrees outside, doesn't mean it's an AQA Day. An Air Quality Alert is issued by the RI Department of Environmental Management (DEM) when ozone levels and particulate levels are high. High levels indicate that the air quality is poor. In fact, we could have an AQA Day in the winter if the fine particle pollution levels were high enough! We know you love the free rides, but Air Quality Alerts aren't a good thing. To protect your health, improve air quality and save money, leave your car at home and take the bus often.

How do they know the day before it's going to be an AQA Day?

The DEM has computer forecast models for ozone and fine particles, similar to what meteorologists use to predict the weather.

Click here for more information on RIPTA's Air Quality Alert Program.

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RIPTA IN THE COMMUNITY

6th Annual Great Outdoors Pursuit

Join RIPTA and the Departments of Environmental Management and Health for the 2013 Great Outdoors Pursuit, a summer-long program and game designed to help children, families and individuals



enjoy the recreational resources Rhode Island state parks have to offer to encourage more physical activity by trying new outdoor activities. The event will run from 11AM – 3PM on Sunday, July 28, 2013 at Colt State Park. Stop by the RIPTA Booth and say hello! For more information on this summer-long event series, visit http://www.riparks.com/RIOutdoorsPursuit/index.html

Cyclovía Providence

Cyclovia is a car-free event that opens Providence streets to people so that they can walk, skate, run, bicycle, exercise and socialize. The events are free, open to the public and fun for people of all ages. The events feature farmers markets, Zumba, yoga, bicycle workshops, street vendors and more.

Stop by the RIPTA booth during the event on Sunday, July 28 from 11am to 3pm on

Valley Street in Olneyville (between San Souci Dr. and Amherst St.). Click here for more information on the event.



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