



## **RIPTA TO ACCOMMODATE BLOCK PARTY IN PROVIDENCE THIS SUNDAY**

RIPTA will detour Route 1 (Eddy/Gaspee) and Route 3 (Warwick Ave.) on Sunday, July 22, 2012 from 3:00 pm to 11:00 pm to accommodate the 95.5 WBRU Providence Social Club Block Party. Richmond Street will be closed during this time. [Click here](#) for detour information. Interested in buying tickets to this event? [Click here](#) to buy tickets to the event.

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## RIPTA TO ACCOMMODATE ROCK N' ROLL MARATHON



RIPTA will detour twenty-two bus routes in the Providence area on Sunday, August 19, 2012 in order to accommodate the Rock n' Roll Marathon. The detours are in effect from the first trip of the day until noon; four routes will remain on detour until 4:00pm. Francis Street will be closed until 4:00pm for an outdoor post-race block party. Click [here](#) for event information.

The following routes will detour from the first trip of the day until noon:

Routes 1, 3, 19, 20, 22, 30, 33, 34, 35, 42, 52, 54, 60, 66, 72, 78, 92, 99

The following routes will detour from first trip of day until 4:00pm:


Routes 50, 55, 56, 57

Click [here](#) for detour information.

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## RIPTA RIDER CONTEST JULY WINNER ANNOUNCED

Meet Dawn, our July RIPTA Rider of the Month! Dawn lives in Providence with her husband and children and was one of the very first RIPTA customers to submit a video online for our RIPTA Rider Contest. Dawn told an amusing story of how amazing our drivers are under pressure. She also loves to ride RIPTA because she says that not only are our drivers professional and courteous, but it is a safe and economical way for her to get to work. Click [here](#) to view Dawn's winning video and all of the RIPTA Rider Contest video submissions, to date. "Check out Dawn's appearance on the [Rhode Show!](#)" And, make sure to check back here next month to meet our August RIPTA Rider of the Month!



**Win an annual RIPTA bus pass!**

Tell us your favorite RIPTA story or your best reason to ride. Winners with the best video will receive an annual RIPTA pass and could also be the star in a new RIPTA commercial!

 **Upload your video today!**



## ARE YOU A RIPTA RIDER? SHARE YOUR STORY WITH US AND YOU TOO COULD WIN!

RIPTA is now accepting submissions for its first social media video contest, the “RIPTA Rider Contest.”

The contest, which runs through March 31, 2013 asks riders to create a video describing their favorite RIPTA story or best reason to ride. Entries can address topics such as their favorite memory of riding on a RIPTA bus or trolley; what RIPTA means to you; and why someone should ride RIPTA.

RIPTA will pick nine (9) winning entries from the videos submitted.

Winners receive the following:

- The chance to tell their story and tell their stories in TV & Radio Commercials
- One annual RIPTA bus pass valid for travel on any RIPTA bus for 365 days from the date of issue
- One winner will get the chance to star in a RIPTA TV commercial

For more information on this contest or to submit your video, visit RIPTA’s Facebook page at <https://www.facebook.com/RideRIPTA>. A full listing of rules and guidelines is available there. Once submitted, your video will then have to be approved by a RIPTA representative. Once approved by RIPTA, your video will be live for all to view on RIPTA’s Facebook page.

The video contest, sponsored by the College Bound Fund, is the latest step by RIPTA to publicize and promote transit. For more information, please call 781-9400 or visit <https://www.facebook.com/RideRIPTA>.

## RIPTA RESPONDS TO OVERCROWDING ON AIR QUALITY ALERT DAYS

On Air Quality Alert Days, FlexService and all fixed-route RIPTA buses and trolleys are FREE!

To date, the DEM has issued five Air Quality Alerts (6/20, 6/21, 7/7, 7/14, and 7/17).



On Air Quality Alert Days, there is a significant increase in ridership, especially to beaches throughout the state. This year, RIPTA has focused on providing better access to the South County beaches via Route 66 (URI/Galilee), which provides regular year round service to Scarborough, Roger Wheeler and Salty Brine State Beaches. Last year, Route 66 buses were overcrowded on Air Quality Alert Days; hundreds of passengers were left stranded.

On Wednesday, June 20th and Thursday, June 21st passengers seeking service to South County State Beaches gathered as early as 6:00am at Bus Stop "D" in Kennedy Plaza. Immediately, RIPTA's Street Supervision Team responded by adding extra buses as regularly scheduled buses quickly filled to capacity. This year, RIPTA's ability to dispatch this high level of service was driven by a newly implemented plan of action developed by RIPTA's Street Supervision Team and the Operations Planning Department. Throughout the day, passenger counts were closely monitored and service was added as needed; no passengers were left behind. In the afternoon, RIPTA's Supervision Team reported to Scarborough, Roger Wheeler and Salty Brine State Beaches in order to manage return service to Providence.

Buses were filled to capacity averaging 44 passengers per trip, as RIPTA carried over 2,700 passengers during Air Quality Alert Days in June.

To protect your health, improve air quality and save money, leave your car at home and take the bus on Air Quality Alert Days. The ride's on us!

Click [here](#) for more information on RIPTA's Air Quality Alert Program.

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## FREE ZOO ADMISSION ON SATURDAY, AUGUST 4TH

As a “thank you” to Providence residents whose tax money helps to support the Roger Williams Park Zoo, the first Saturday of every month is free to residents of the City of Providence only (not East or North Providence). Proof of residency (such as a driver’s license or a utility bill with your name and address printed on it) must be shown at the ticket window. Visit [www.rwpzoo.org](http://www.rwpzoo.org) for more information.

RIPTA provides daily service to the Zoo on Route 6 (Prairie / R.W. Zoo). Our red hybrid trolleys will take you to the Zoo in a fun and environmentally friendly way! Click [here](#) for schedule information.

Not a Providence resident? We have a discount for you! Save \$1.00 off your zoo admission when you ride RIPTA through September 3, 2012. After boarding the trolley or bus, simply ask the driver for a Rider Receipt. Show the receipt when purchasing your zoo admission. Discount must be redeemed on the date marked on the Rider Receipt. Not to be combined with any other offer.

## RIPTA IN THE COMMUNITY

Planning on seeing David Cassidy live on stage this Saturday, July 21st, 2012 at the the Newport Yachting Center? Stop by the RIPTA booth! RIPTA, proud sponsor of the Sunset Music Festival, wants to remind you to go green and try transit.



For more information on the event, click [here](#).



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